



Sam Wong

Filmco Sdn Bhd

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Profile

Sam Wong is an award-winning filmmaker and storyteller from Sarawak with more than a decade of experience crafting emotional, heritage-rich films. As the founder of Filmco, Sam has led campaigns that bring Malaysia's cultural legacy to life, from songket and pua kumbu weaving to Kuching's winning UNESCO City of Gastronomy bid, for clients including PETRONAS, PETROS and Business Events Sarawak. His films have been recognised from Berlin to Hollywood and at the Sarawak Hornbill Tourism Awards.



Experience

Founder & Director, Filmco Sdn Bhd – 2013 - Present

An award-winning film production house in Kuching, making documentaries, brand films and campaigns from Sarawak.

<https://filmcoproductions.com>

Founder, Borneo Film Equipment Sdn Bhd – 2021 - Present

One of the first film equipment rental houses in Sarawak, based in Kuching.

<https://www.borneofilmequipment.com>

Cofounder, CFK Training Ground PLT – 2022 - Present

Sarawak's first CrossFit affiliate gym.

<https://crossfitkuching.rezerv.co>

Skills

Executive Producing

Directing

Producing

Cinematography

Digital Marketing

Awards

Kuching, City of Gastronomy

Winner, Best Social Media Campaign | Sarawak Hornbill Tourism Awards 2024

The Lost Bornean Rainbow Toad #TribeSpirit

Best Short Short Film : Audience Award | Berlin Short Film Festival 2023

Silver Award | Hollywood Gold Awards 2023 - Super Short Film Category

Silver Award | Milan Gold Awards 2023

Never Give Up On Yourself #TribeSpirit

Gold Award | US International Awards 2023 - Corporate Video Branded Content Category

Home Is Where The Heart Is #TribeSpirit

Silver Award | US International Awards 2023 - Corporate Video Branded Content Category

Pua Kumbu: Dreams of Cloth and Colour

Documentary Finalist | Musicbed Challenge 2022

Film work

2026

Soul of Sarawak, Wall Art Documentary - PETRONAS Carigali x Tanoti Crafts

2025

Voices Beyond Walls, Mural Art Documentary - Mercure Hotel Miri

Find Your Reason - Filmco original series

WVPAC video production - BESarawak

Kuching Low Carbon Hub Corporate - PETROS

2024

MBS Front Row - First Agency

KCH LNG Hub Corporate - PETROS

Sarawak Gas Roadmap Corporate Video - PETROS

Hasanah Gold Threads Awards 12 Winners stories - Tanoti

2023

Never Forgotten - National Malaya & Borneo Veterans Association

Hasanah Gold Threads Award video production - Yayasan Hasanah

2022

YouTube Creator Summit video production - YouTube

Sarawak, Destination Reopening - Business Events Sarawak

Simfoni Tuanku MV for TYT - Jabatan Premier Sarawak

Weavers Anthem - Tanoti

2021

BESarawak Tribe Spirit trilogy #TribeSpirit

The Lost Bornean Rainbow Toad

Never Give Up On Yourself

Home Is Where The Heart Is

Tenun Fashion Week, hybrid runway show & livestream - Tanoti

Ibraco Crestwood Estate Digital Launch & Content Production

UNESCO Creative Cities Network - Kuching, City of Gastronomy Bid Video

Tanoti Fashion Show Tech & Visual Production - Tanoti

2020

Sarawak Energy Berhad - Induction Video
Pua Kumbu - Dreams of Cloth & Colour Documentary
Tanoti - Fabric Mask Instruction video Production
Tanoti - PPE CTA video production
Sarawak Energy - Sexual Harassment video
Sarawak Energy - Life Saving Rules video
Longhouse Fire - PSA video production

2019

Padungan Street Party content production
TEDx Kenyalang - video production
Sarawak Energy - What will 2040 look like video production
White Rajah BTS video production
BESarawak - Kuching, your experience hotspot video
Kuching Waterfront Jazz Festival video
Facebook - Thailand FB video summit x creator day video
NVMBAA - A day to remember
Reservoir PETRONAS Kaamatan & Gawai 2019 BTS video
Meritin Hotel video award production

2018

Emart - In Praise of Parents (Bapa Asyik) branded short film
Shell - Project Elevate video
Earth Heir brand content video
Larissa Ping Miss World Malaysia bidding video
TEDx Kenyalang 2018 video production
Brooke Trust documentary
Tokyo Dr Ci Labo video production
Singapore Magnum product launch video production
Emart CNY branded shorts
Yayasan Hasanah - Hasanah bersama rakyat video

2017

Swinburne international marketing video series
Shell Rimula Night video production
Singapore Magnum Jack Morton event launch video
Emart joyful shopping branded shorts
Astro Radio Sarawak - sales kit video
Mitsubishi Triton Gawai branded shorts
Shell CSR - Autistic swimmer documentary